





5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

[illegible]

Page: 2 of 13

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2019\Spring\PENDING\IPOG\WAK0572EP\

071249256206 Colour Riche Lipcolour	071249045701 Colour Riche Lipcolour	071249083352 Colour Riche Lipcolour	071249074534 Colour Riche Lipcolour	071249256220 Colour Riche Lipcolour	071249256244 Colour Riche Lipcolour	071249074541 Colour Riche Lipcolour	071249045855 Colour Riche Lipcolour	071249045824 Colour Riche Lipcolour	071249256251 Colour Riche Lipcolour	071249045633 Colour Riche Lipcolour	071249074558 Colour Riche Lipcolour
EPW CR LIP TRY 1.2 **											
071249074527 Colour Riche Lipcolour	071249083321 Colour Riche Lipcolour	071249045787 Colour Riche Lipcolour	071249045770 Colour Riche Lipcolour	071249045664 Colour Riche Lipcolour	071249045961 Colour Riche Lipcolour	071249045657 Colour Riche Lipcolour	071249046012 Colour Riche Lipcolour	071249045954 Colour Riche Lipcolour	071249045930 Colour Riche Lipcolour	071249045923 Colour Riche Lipcolour	071249045947 Colour Riche Lipcolour
EPW CR LIP TRY 2.2 **											
071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory				
EPW TM MU TRAY 1.2 **											
071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory	071249078617 True Match Liquid Foundation Creamy Natural	071249078679 True Match Liquid Foundation Classic Beige				
EPW TM MU TRAY 2.2 **											
071249017456 True Match Blush	071249017487 True Match Blush			071249017500 True Match Blush			071249017517 True Match Blush				
EPW TM BLSH TRY 1.1 **											
071249016411 True Match Powder	071249016428 True Match Powder			071249016435 True Match Powder			071249016442 True Match Powder				
071249017173 True Match Powder	071249017180 True Match Powder			071249017197 True Match Powder			071249017227 True Match Powder				
EPW TM PWDR 2T TRY 1.1 **											
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249385098 Infallible Pro-Last Liner Burgundy	071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249385944 Infallible Pro-Last Liner Ivy						
071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue	071249357651 Infallible Pro-Last Liner Purple	071249357668 Infallible Pro-Last Liner Nude						
071249117682 Pencil Perfect Carbon Black Carbon Black	071249117682 Pencil Perfect Carbon Black Carbon Black	071249082119 Pencil Perfect Eye Liner Ebony	071249082119 Pencil Perfect Eye Liner Ebony	071249082140 Pencil Perfect Eye Liner Espresso	071249082140 Pencil Perfect Eye Liner Espresso						

071249376386 Unbelieva-Brow Blonde	071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249385074 Unbelieva-Brow Black	
071249350270 Brow Stylist Shape & Fill Blonde	071249373071 Brow Stylist Shape & Fill Dark Blonde	071249373088 Brow Stylist Shape & Fill Light Brunette	071249350300 Brow Stylist Shape & Fill Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette	071249350133 Brow Stylist Brow Raiser Light
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette
071249314975 Brow Stylist: Prep & Shape Pro Kit Light to Medium		071249359310 Brow Stylist Boost & Set Clear	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette	071249289273 Brow Stylist Designer Blonde	071249289280 Brow Stylist Designer Brunette
071249350171 Infallible Long Wear Eyeliner White	071249145234 Infallible Long Wear Eyeliner Black	071249145234 Infallible Long Wear Eyeliner Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145241 Infallible Long Wear Eyeliner Black Brown
071249238912 Infallible The Super Slim Liner Black	071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249329788 Infallible Sculpt Liner Black	071249314494 Infallible Black Velvet Liner Black
071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249152690 Lineur Intense Brush Tip Carbon Black	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249160114 Extra Intense Liquid Pencil Eyeliner Black

071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer
071249330265 Voluminous Primer Primer	071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249019344 Voluminous Curved Brush Black
071249330265 Voluminous Primer Primer	071249059098 Voluminous Straight Brush Blackest Black	071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black
071249104743 Telescopic Mascara Blackest Black	071249104743 Telescopic Mascara Blackest Black	071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown
071249289297 Brow Stylist Designer Dark Brunette	071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette
			071249314111 Voluminous Butterfly Sculpt WSH Blackest Black
071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249206041 Infallible Long Wear Eyeliner Charcoal	071249206034 Infallible Long Wear Eyeliner Navy
071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black		
071249306376 Infallible Eye: Matte Matic Liner Black	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306383 Infallible Eye: Matte Matic Liner Brown
071249306390 Infallible Eye: Matte Matic Liner Charcoal	071249231791 Infallible Gel Lacquer Liner Blackest Black		
071249160114 Extra Intense Liquid Pencil Eyeliner Black	071249207000 Voluminous Smoldering Eyeliner Black	071249207000 Voluminous Smoldering Eyeliner Black	071249137086 Telescopic Carbon Black Liner Carbon Black
071249119990 Telescopic Eyeliner Black	071249161906 Telescopic Waterproof Eyeliner Black		

071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
071249019344 Voluminous Curved Brush Black	071249019351 Voluminous Curved Brush Black Brown	071249019351 Voluminous Curved Brush Black Brown	071249363713 X-Fiber Mascara WSH Blackest Black WSH
071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249669020 Voluminous Straight Brush Black Brown	071249006412 Voluminous Waterproof Black
071249137093 Telescopic Carbon Black Mascara Carbon Black	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249194102 Voluminous False Lashes Mascara Blackest Black	071249148822 Extra Volume Collagen Washable Blackest Black
071249256718 Voluminous Butterfly Washable Mascara Blackest Black	071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black
071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301494 Voluminous Superstar Mascara Blackest Black (WSH)	071249301500 Voluminous Superstar Mascara Black (WSH)	071249301517 Voluminous Superstar Mascara Black Brown (WSH)
071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)	071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)	071249314104 Voluminous Superstar Red Carpet Extra Black	071249149768 Double Extend Beauty Tubes Blackest Black
071249120033 Telescopic Eyeliner Charcoal	071249078525 Eye Makeup Remover Eye Makeup Remover	071249152454 Clean Artiste Waterproof Makeup Remover Clean Artiste Waterproof Makeup Remover	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black

071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black
071249363720 X-Fiber Mascara WSH Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249350652 Voluminous Lash Paradise WSH Mystic Black
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249148792 Voluminous Waterproof Carbon Black Carbon Black
071249148808 Extra Volume Collagen Washable Black	071249156339 Extra Volume Collagen Waterproof Blackest Black	071249101919 Voluminous Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
071249256688 Voluminous Butterfly WTP Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black	071249334348 Voluminous Feline WSH Blackest Noir WSH	071249334355 Voluminous Feline WTP Blackest Noir WTP
071249324707 Voluminous Feline WSH Blackest Black WSH	071249324714 Voluminous Feline WSH Black WSH	071249324721 Voluminous Feline WSH Black Brown WSH	071249324745 Voluminous Feline WTP Black WTP
071249149744 Double Extend Beauty Tubes Black	071249187739 Voluminous Million Lashes Mascara Blackest Black	071249187722 Voluminous Million Lashes Mascara Black	071249188125 Voluminous Million Lashes Mascara Black Brown
071249195482 Voluminous Million Lashes Waterproof Masc Black	071249201770 Voluminous Million Lashes Carbon Carbon Black	071249258422 Voluminous Million Lashes Excess Washable Blackest Black	071249258415 Voluminous Million Lashes Excess Washable Black

1	2	3	4	5	6	7	8	9	10	11	12	68	69	70	71	72	109	110	111	112	142	143	143	144	169	170	170	171			
13	14	15	16	17	18	19	20	21	22	23	24	73	74	75	76	77	78	113	114	115	116	145	146	146	147	172	173	174	175		
25	26	27	28	29	30	31	32																								
33	34	35	36	37	38	39	40					79	80	81	82	82	83	113	117	117	118	148	149	149	150	176	177	178	178		
41		42		43		44						84	85	86	87	88		119	119	120	121	151	151	152	153	179	180	181	181		
45		46		47		48																									
49		50		51		52						89	90	91	92	93	94	122	123	124	125	126	154	155	156	157	182	183	184	185	
53	54	55	56	57	58							95	96	96	97	97	98	127	128	129	130	131	132	158	158	159	160	186	187	188	189
59	60	61	62	63	64							99	99	100	101	102	103	133	133	134	134	135	136	161	162	163	164	190	191	192	193
65	65	66	66	67	67							104	105	104	106	107	108	137	138	138	139	140	141	165	166	167	168	194	195	196	197

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0572EPW IS19.psa

EPW CR LIP TRY 1.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
1	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135
2	1	071249045701	Colour Riche Lipcolour	Mauved	140
3	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165
4	1	071249074534	Colour Riche Lipcolour	Peony Pink	580
5	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180
6	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
7	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
8	1	071249045855	Colour Riche Lipcolour	Mica	620
9	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
10	1	071249256251	Colour Riche Lipcolour	Everbloom	254
11	1	071249045633	Colour Riche Lipcolour	Classic Wine	752
12	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892

EPW CR LIP TRY 2.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
13	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
14	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
15	1	071249045787	Colour Riche Lipcolour	Volcanic	410
16	1	071249045770	Colour Riche Lipcolour	British Red	350
17	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
18	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
19	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
20	1	071249046012	Colour Riche Lipcolour	Sunwash	857
21	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
22	1	071249045930	Colour Riche Lipcolour	Sandstone	810
23	1	071249045923	Colour Riche Lipcolour	Silverstone	760
24	1	071249045947	Colour Riche Lipcolour	Bronzine	825

EPW TM MU TRAY 1.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
25	1	071249078549	True Match Liquid Foundation	Porcelain	W1
26	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
27	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
28	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
29	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
30	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
31	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
32	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2

EPW TM MU TRAY 2.2 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
33	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
34	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
35	1	071249078693	True Match Liquid Foundation	True Beige	N5
36	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
37	1	071249078556	True Match Liquid Foundation	Alabaster	C1
38	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2
39	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
40	1	071249078679	True Match Liquid Foundation	Classic Beige	C5

EPW TM BLSH TRY 1.1 **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
41	1	071249017456	True Match Blush	Barely Blushing	W3-4
42	1	071249017487	True Match Blush	Innocent Flush	N3-4

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 9 of 13

Date : 29-Aug-2018

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0572EPW

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0572EPW_IS19.psa

43	1	071249017500	True Match Blush	Baby Blossom	C1-2
44	1	071249017517	True Match Blush	Tender Rose	C3-4

EPW TM PWDR 2T TRY 1.1 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
45	1	071249016411	True Match Powder	Porcelain	W1
46	1	071249016428	True Match Powder	Light Ivory	W2
47	1	071249016435	True Match Powder	Nude Beige	W3
48	1	071249016442	True Match Powder	Natural Beige	W4
49	1	071249017173	True Match Powder	Soft Ivory	N1
50	1	071249017180	True Match Powder	Classic Ivory	N2
51	1	071249017197	True Match Powder	Natural Buff	N3
52	1	071249017227	True Match Powder	Buff Beige	N4

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
53	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
54	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
55	1	071249385098	Infalible Pro-Last Liner	Burgundy	830
56	1	071249385104	Infalible Pro-Last Liner	Bronze	840
57	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
58	1	071249385944	Infalible Pro-Last Liner	Ivy	860
59	1	071249357248	Infalible Pro-Last Liner	Black	930
60	1	071249357255	Infalible Pro-Last Liner	Brown	940
61	1	071249357262	Infalible Pro-Last Liner	Grey	950
62	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960
63	1	071249357651	Infalible Pro-Last Liner	Purple	970
64	1	071249357668	Infalible Pro-Last Liner	Nude	980
65	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
65	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
66	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
66	1	071249082119	Pencil Perfect Eye Liner	Ebony	110
67	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
67	1	071249082140	Pencil Perfect Eye Liner	Espresso	130

PEGBBOARD 1 FOOTX6 FEET ** Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
68	1	071249376386	Unbelieva-Brow	Blonde	560
69	1	071249376393	Unbelieva-Brow	Light Brunette	565
70	1	071249376409	Unbelieva-Brow	Brunette	570
71	1	071249376416	Unbelieva-Brow	Dark Brunette	575
72	1	071249385074	Unbelieva-Brow	Black	580
73	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
74	1	071249373071	Brow Stylist Shape & Fill	Dark Blonde	405
75	1	071249373088	Brow Stylist Shape & Fill	Light Brunette	410
76	1	071249350300	Brow Stylist Shape & Fill	Brunette	415
77	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420
78	1	071249350133	Brow Stylist Brow Raiser	Light	615
79	1	071249314876	Brow Stylist: Definer	Blonde	388
80	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
81	1	071249350751	Brow Stylist: Definer	Light Brunette	392
82	1	071249314883	Brow Stylist: Definer	Brunette	389
82	1	071249314883	Brow Stylist: Definer	Brunette	389
83	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
84	1	071249314975	Brow Stylist: Prep & Shape Pro Kit	Light to Medium	386
85	1	071249359310	Brow Stylist Boost & Set	Clear	460
86	1	071249357521	Brow Stylist Boost & Set	Blonde	470

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 10 of 13

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK0572EPW

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0572EPW IS19.psa

87	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
88	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490
89	1	071249339589	Brow Stylist Frame & Set	Blonde	212
90	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
91	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
92	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215
93	1	071249289273	Brow Stylist Designer	Blonde	305
94	1	071249289280	Brow Stylist Designer	Brunette	310
95	1	071249350171	Infalible Long Wear Eyeliner	White	551
96	1	071249145234	Infalible Long Wear Eyeliner	Black	511
96	1	071249145234	Infalible Long Wear Eyeliner	Black	511
97	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
97	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
98	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
99	1	071249238912	Infalible The Super Slim Liner	Black	400
99	1	071249238912	Infalible The Super Slim Liner	Black	400
100	1	071249350126	Infalible The Super Slim Liner	Brown	401
101	1	071249350157	Infalible The Super Slim Liner	Grey	402
102	1	071249329788	Infalible Sculpt Liner	Black	904
103	1	071249314494	Infalible Black Velvet Liner	Black	903
104	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
104	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710
105	1	071249152690	Lineur Intense Brush Tip	Carbon Black	790
106	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690
107	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
108	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

PEGBBOARD 1 FOOTX6 FEET **

Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
109	1	071249335857	Unlimited	Blackest Black	235
110	1	071249335871	Unlimited	Black Brown	236
111	1	071249335888	Unlimited	Blackest Black WTP	240
112	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
113	1	071249330265	Voluminous Primer	Primer	300
113	1	071249330265	Voluminous Primer	Primer	300
114	1	071249372029	Voluminous Straight Brush	Burgundy	950
115	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
116	1	071249019344	Voluminous Curved Brush	Black	340
117	1	071249059098	Voluminous Straight Brush	Blackest Black	310
117	1	071249059098	Voluminous Straight Brush	Blackest Black	310
118	1	071249749012	Voluminous Straight Brush	Black	305
119	1	071249104743	Telescopic Mascara	Blackest Black	910
119	1	071249104743	Telescopic Mascara	Blackest Black	910
120	1	071249104729	Telescopic Mascara	Black	905
121	1	071249104736	Telescopic Mascara	Black Brown	915
122	1	071249289297	Brow Stylist Designer	Dark Brunette	315
123	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
124	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
125	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
126	1	071249314111	Voluminous Butterfly Sculpt WSH	Blackest Black	873
127	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
128	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
129	1	071249206041	Infalible Long Wear Eyeliner	Charcoal	521
130	1	071249206034	Infalible Long Wear Eyeliner	Navy	541
131	1	071249336359	Voluminous Liner Noir	Blackest Black	300
132	1	071249289839	Infalible Superstar Liner	Black	202
133	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
133	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 11 of 13

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Group\sales\UK\B\PCosmetics\UKB\Reports\2019\Spring\PENDING\POG\WAK0572EPW

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0572EPW IS19.psa

134	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
134	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
135	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514
136	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171
137	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798
138	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
138	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
139	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
140	1	071249119990	Telescopic Eyeliner	Black	810
141	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

PEGBBOARD 1 FOOTX6 FEET **			Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
142	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
143	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
143	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
144	1	071249343258	Voluminous Lash Paradise WSH	Black	201
145	1	071249019344	Voluminous Curved Brush	Black	340
146	1	071249019351	Voluminous Curved Brush	Black Brown	350
146	1	071249019351	Voluminous Curved Brush	Black Brown	350
147	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213
148	1	071249749012	Voluminous Straight Brush	Black	305
149	1	071249669020	Voluminous Straight Brush	Black Brown	315
149	1	071249669020	Voluminous Straight Brush	Black Brown	315
150	1	071249006412	Voluminous Waterproof	Black	360
151	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
151	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
152	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
153	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
154	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868
155	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
156	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
157	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
158	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
158	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
159	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
160	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623
161	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
162	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
163	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
164	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
165	1	071249120033	Telescopic Eyeliner	Charcoal	820
168	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630

EYE MU REMOVER (100% OF - BLUE) TRAY 1.2			Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
166	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001

EYE MU REMOVER (WP & LW-GRN) TRY 2.2			Height = 0.50 in; Width = 2.25 in; Depth = 10.88 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249152454	Clean Artiste Waterproof Makeup Remover	Clean Artiste Waterproof Makeup Remover	001

PEGBBOARD 1 FOOTX6 FEET **			Height = 72.00 in; Width = 12.00 in; Depth = 0.50 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
169	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
170	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
170	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 12 of 13

Date : 29-Aug-2018

FILE: \\FSUSNAS18\CPDNY_Groups\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POGWAK0572EPW

POSITION REPORT

Category Mgmt. Dept.8/29/2018

ACCOUNT: WAKEFERN/SHOPRITE

5' X 72" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2019

WAK0572EPW IS19.psa

171	1	071249343319	Voluminous Lash Paradise WTP	Black	203
172	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
173	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
174	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
175	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205
176	1	071249006412	Voluminous Waterproof	Black	360
177	1	071249006429	Voluminous Waterproof	Black Brown	365
178	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
178	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
179	1	071249148808	Extra Volume Collagen Washable	Black	675
180	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
181	1	071249101919	Voluminous Carbon Black	Carbon Black	335
181	1	071249101919	Voluminous Carbon Black	Carbon Black	335
182	1	071249256688	Voluminous Butterfly WTP	Black	870
183	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872
184	1	071249334348	Voluminous Feline WSH	Blackest Noir WSH	633
185	1	071249334355	Voluminous Feline WTP	Blackest Noir WTP	634
186	1	071249324707	Voluminous Feline WSH	Blackest Black WSH	627
187	1	071249324714	Voluminous Feline WSH	Black WSH	628
188	1	071249324721	Voluminous Feline WSH	Black Brown WSH	629
189	1	071249324745	Voluminous Feline WTP	Black WTP	632
190	1	071249149744	Double Extend Beauty Tubes	Black	570
191	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
192	1	071249187722	Voluminous Million Lashes Mascara	Black	645
193	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
194	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670
195	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
196	1	071249258422	Voluminous Million Lashes Excess Washable	Blackest Black	459
197	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 1

FULL WALL

Page: 13 of 13

Date : 29-Aug-2018

FILE: \\F\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2019\Spring\PENDING\POG\WAK0572EPW